



" A PLACE FOR YOU TO BE YOU "



2024 RED INFORMATION PACK

TABLE OF CONTENTS

01 — About Us	09-10 — Pathways
02 — Meet The Team	11 — Merchandise & Uniforms
03 — Key Dates	12 — How To Enrol
04 — Core Values	13 — Parent Portal
05 — Code of Conduct	14 — Band & Zoom
06 — Our Space	15 — End of Year Show
07 — What We Offer	16 — Term Fees
08 — NZAMD Plan	17 — T's & C's
	18 — Contact Us



ABOUT US

01



Founded in Howick in 2015, **Red** Studio is led by Kiri Whitford-Joynt and her team of passionate Dance Teachers. We are honest and genuine. We strive to provide inspiring classes, in a positive and safe learning environment.

We believe dancing should be one of life's pleasures and we're committed to encouraging that. Whether recreational or professional, every dancer and their journey is important to us.

Our Faculty has a range of experiences to share. Most are working dancers and some have International experience. They are always developing their skills so they can choreograph and train our dancers from Preschool to Adults.

We run Academy training programmes for competitive dancers in Street Funk/Hip Hop, Jazz, Lyrical and Contemporary – developing dancers from the start of their competitive experience.

Red also acts as a home to the talent agency **3WJ+boy**.

Red is a home to many, and we hope it can be the same for you. It's where your dancer is valued, will learn values, and can explore everything wonderful, powerful, expressive, and passionate about dance. **Red** is a place for you to be you.

MEET THE TEAM

02



Kiri Whitford-Joynt

Managing Director of **Red** Studio, **Blueprint** Productions NZ Ltd and **3WJ+boy** Talent Agency

Nau mai, Haere mai. Welcome to **Red**.

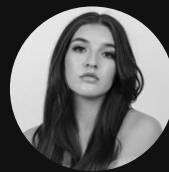
For me, **Red** is a space for a dancer to explore and be themselves. **Red** is built on a strong foundation of meaningful values and I am passionate about curating pathways for dancers to find their place be it once a week, competitive or aspiring pre-professional. Alongside my passionate faculty, that is our goal – to challenge, grow, and support a positive learning environment.

Can't wait to meet you :)

✉ kiri@redstudio.co.nz



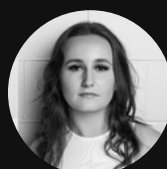
Madi Whitford-Joynt



Gema Whitford-Joynt



Joseph 'Asi

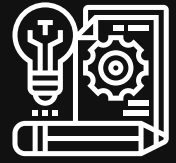


Madi Walsh

2024

02

TEACHERS



Kiri Whitford-Joynt



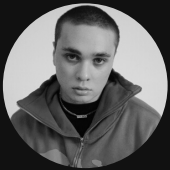
Joanna Cook



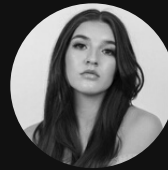
Madi Whitford-Joynt



Quinn Annemans



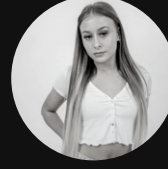
Joseph 'Asi



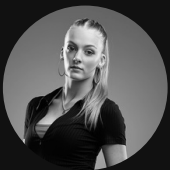
Gema Whitford-Joynt



Henk Tomkins



Danni Greenfield



Rylee Mackay

A rotation of amazing teachers from outside our faculty join us throughout the year for our Academy Training Programmes and our Advanced and Commercial open classes.

KEY DATES

03



2024 TERM DATES

Term 1: 12th February – 12th April

Term 2: 29th April – 5th July

Term 3: 22nd July – 27th September

Term 4: 14th October – 7th December



END OF YEAR SHOW

Show Day: Saturday 7th December

Venue: Due Drop Events Centre

770 Great South Road

Wiri, Manukau, 2014



**For all Term dates incl. Public Holidays
and EOY Show dates visit our website
www.redstudio.co.nz**

CORE VALUES

04



 **Respect**

 **Integrity**

 **Balance**

 **Kindness**



**FOR THE LOVE
OF DANCE**

 **Manaaki**

 **Passion**

 **Commitment**

 **Gratitude**

Red Studio is a safe space that is open to all dancers regardless of age, level, ability, race, and gender identity.

CODE OF CONDUCT

05



Red is built on a strong foundation of meaningful values and our vision is to empower dancers, to strive to achieve their personal best and share their love and passion for dance. Red is committed to providing a safe and nurturing environment for our dancers to facilitate them to reach their goals. It is important to us that you understand and comply with the following:

Please respect our studio by

- All rubbish is put in the correct bins provided
- Cleaning any glasses or plates that you use at the studio
- Keep all personal items you leave in the waiting room tidy with the cubby holes provided
- Making sure your shoes are clean before entering the studio
- Keep your hands off the mirrors
- Please keep food outside of the studio – water bottles only. Food can be eaten in the waiting room
- Dancer's please keep your phones in the waiting room during class time
- Chewing gum is strictly forbidden in class and is not permitted in the studio.
- **Red** Studio is an ALCOHOL & DRUG FREE and NO SMOKING OR VAPING environment.

Class Attendance

- Students must attend classes regularly in order to develop and grow as a dancer. In the event of absence, please log this in your [online Thinksmart Parent portal](#) or email info@redstudio.co.nz so all students are accounted for.

Lost Property

- Please remember to take **ALL** your belongings with you at the end of each class – lost property will be placed in the red bin in the waiting room. Any lost property not claimed by the end of each term will be donated to charity.

Inappropriate Behaviour

- It is important to **Red** that we provide our dancers with a safe learning environment – All teachers reserve the right to ask any dancer who is disrupting the class to leave.
- Any foul / inappropriate language or bullying towards students or teachers will not be acceptable. Students will be given a warning or asked to leave the class, with the right to expel any student at the sole discretion of the Director.

Dancer Pick Up

- All dancers under the age of 10 must be picked up from **INSIDE** the studio.
- If your parent or caregiver has not arrived before your classes have finished, we will wait with you until they arrive.

Noise Levels

- Noise level inside and outside our dance studios must be kept to a minimum as excess noise can disrupt teachers' and students' concentration and our neighbours
- During class, students are expected to listen and show respect to their peers and teachers.
- **Red** Studio reserves the right to remove any disruptive student, parent/guardian or observer.

Accountability

- It is important that dancers come to class on time, prepared and ready to learn. We suggest arriving 10 mins before the class begins
- We expect student's to practice at home before coming to their next class to ensure they are confident in their dancing. This allows the teacher to progress forward with their class plan.
- We encourage dancers to take initiative for their learning and development in their dance journey.

OUR SPACE

06



CARPARK

- The drop-off and pick up zone is **NOT** a short term parking space.
- Please keep traffic flowing safely, following all arrows.
- There is **NO** road safety monitor on duty. Please check your dancers are safe when leaving your car.
- Please drive safely. Our carpark has a **5km** speed limit.
- Between 3.30 – 4.00 pm, there are sometimes courier vans/trucks dropping things to our friends at APL (Anthony Preston) downstairs. This is not usual but can happen.
- When parking please walk your U12 dancer to the door and collect them – especially in winter.
- From 6.00pm onwards **ONLY** – our Learning Ladder friends next door have opened their carpark to us. **YOU MAY NOT PARK THERE BEFORE 6PM!!!**



We appreciate your cooperation to keep our dancers safe.

FACILITIES

- **Red** Studio has 2 studios. Studio 1 is located upstairs above APL, and Studio 2 is located down the driveway at the back of the building behind the big roller door.
- **Red** Studio has 3 restrooms available to use. There are 2 upstairs and 1 accessible toilet located in the Studio 2 waiting room. All restrooms have been equipped with complimentary feminine hygiene products. Please keep these spaces tidy and use all amenities with respect.
- If you need to drop off your dancer early or are running late, we have waiting rooms for dancers to wait in comfortably. We would rather dancers wait upstairs than downstairs in the carpark.
- Kitchen use in the upstairs space is permitted as long as all kitchen rules are followed out of respect for other dancers, our staff, and the **Red** Studio space.

WHAT WE OFFER

07



CONTEMPORARY / LYRICAL

Contemporary dance is an explorative and evolving form. It combines methods developed from modern and post-modern dance. Lyrical is an expressive flavour of dance that is layered on top of ballet, contemporary and jazz technique.

Our timetable includes Open Contemporary / Lyrical classes which consists of a warm up, strength and conditioning, technical progressions and floor work. Every 2 – 3 weeks dancers will work towards a new combo and introduce elements of improvisation.



JAZZ

At Red we use the NZAMD syllabus for dancers as it provides structure, foundation and layering of skills. Dancers will learn a range of warm-ups, barre and floor work, turn and leap progressions and combinations. We offer technique classes where students train in the technical aspects of the style.

Red has an advanced Competitive Troupe programme which focuses on tying together technical skill, stylised choreography, and performing/competing as a team.



STREET FUNK / HIP HOP

Alongside our passionate team of teachers our Street Funk programme is great for any skill, level or age to develop dancer's in a fun and safe learning environment. Dancer's will learn different styles and foundations within Street Dance and the importance of performing authentically.

We offer recreational and competitive classes alongside the Academy training programme to support high performance dancers striving towards their goals.

We also offer Ballet, Commercial and Technique classes alongside our competitive programme

Head to our website for more information.

NZAMD PLAN

08



EXAMS

The first half of the year is spent working on exam content. We offer exams in Jazz, Ballet and Ballet Pointe.

The exam is not compulsory, but we do recommend giving it a go. It is a great pathway to develop dancers and their quality of movement. There is the option for dancer's to take part in an in-class assessment if they do not want to take part in the exam.

FEES

- Exam fees are additional to Term Fees and are non-refundable.
- There are no extras added to exam fees and they are paid directly to NZAMD.
- The Exam fee cost goes up per grade level. This is set by NZAMD.
- Examiners travel from around NZ to adjudicate.
- We offer extra workshop classes for each grade at \$10.00 per student per extra class.
- Mock exams are at no extra charge.
- NZAMD jazz and ballet classes require a specific exam uniform.



UNIFORMS REQUIREMENTS

Jazz dancer's are required to wear the Red Studio jazz singlet, black jazz shorts and jazz shoes for their exam.

Our Jazz exam uniform is available to purchase on our website. We do stock second hand uniforms and jazz shoes, however please email info@redstudio.co.nz as sizes do vary.

Dancer's sitting the ballet exam are required to wear a black leotard, tights and either ballet flats or pointe shoes.

Our ballet uniform is sourced directly from our NZ supplier. Email us directly for orders.

Please give us at least one months notice before your exam if you need to order any of the uniform as this will allow enough time to order stock and get printed if necessary

PATHWAYS

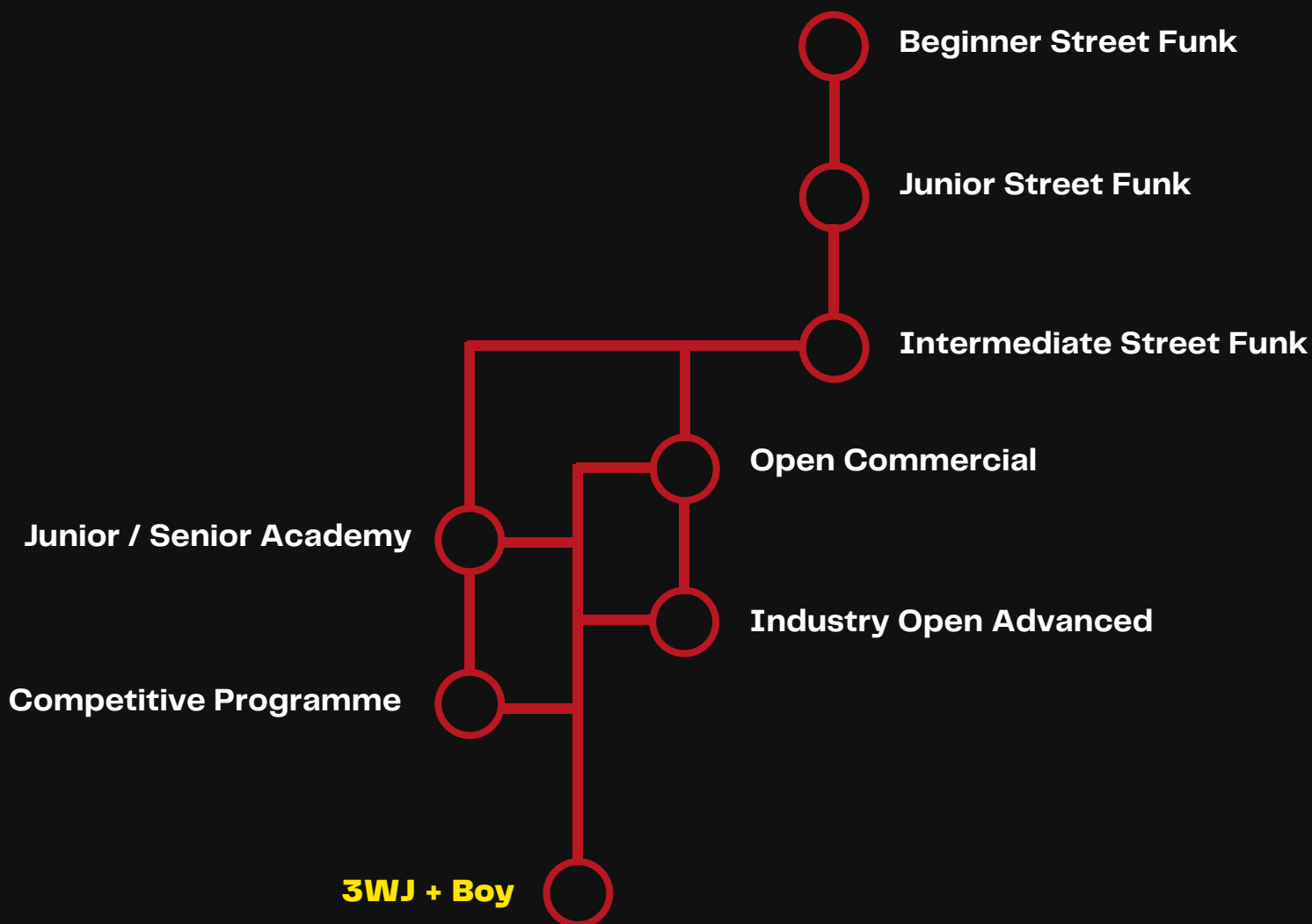
09

STREET



FUNK

/ HIP HOP

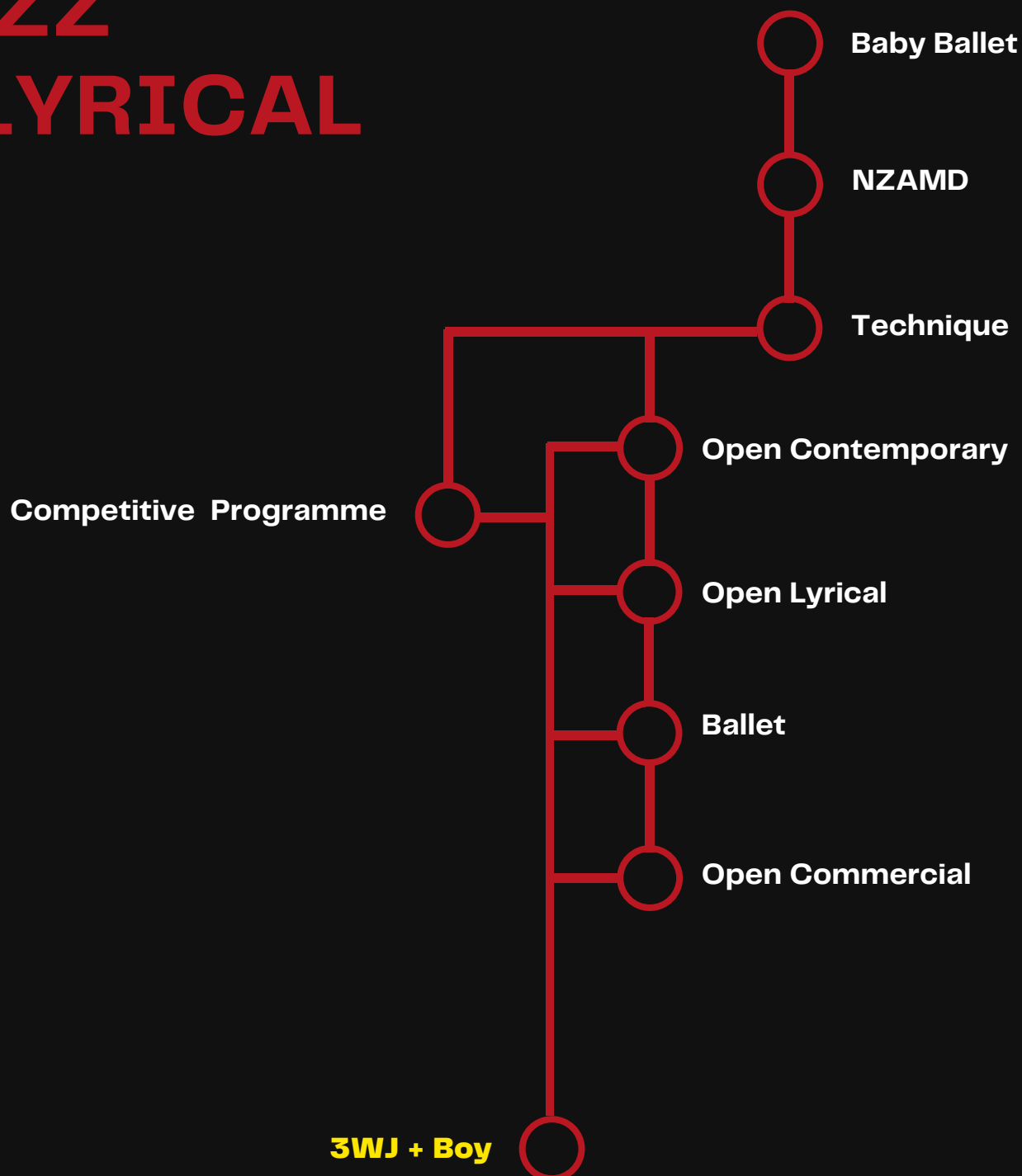


PATHWAYS

10



BALLET CONTEMPORARY JAZZ & LYRICAL



MERCH & UNIFORMS

11



SHOP ONLINE

Head to our website and click the 'Merchandise & Uniforms' tab to shop all of our options.



SHOP IN STUDIO

We have a merchandise stand in our office, come and see us to try things on.

MERCH IN THE CLASSROOM

It's encouraged that dancers wear at least one piece of Red merch to class.

COMPETITION TROUPE/CREW OUTFITS

Competition outfits are sourced and invoiced separately.

END OF YEAR SHOW

End of year show costume deposits are invoiced separately in Term 3, with any balance invoiced in Term 4. Deposits are non refundable. Once paid, you may keep your costume.

STOCK

Please note that stock does vary, there may be times when your size is not in stock and will need to order separately. This can take up to two weeks depending on the stock of our supplier and availability at our printers.

EXCHANGE AND REFUND POLICY

Refunds will not be given if the item has been worn, damaged at the recipients fault, or you have changed your mind.

Exchanges can be made if sizing is not correct but not if you have worn the item.

Refunds will be given if the item is damaged or faulty on our behalf.

HOW TO ENROL

12



Head to our website www.redstudio.co.nz. If you are wanting to enrol for the term click on the **RED** banner at the top of the webpage or for a **FREE TRIAL** click the heading on the homepage.

CLICK HERE FOR TERM ENROLMENTS → TERM ONE 2024 STARTS >> MONDAY 12TH FEBRUARY << 2024 ENROLMENTS OPEN NOW ← CLICK HERE FOR TERM ENROLMENTS

167 MOORE STREET AUCKLAND, AUCKLAND, 2014 ESTD. TWO THOUSAND AND FIFTEEN

Timetable & Fees Class & Programmes Open Classes Faculty Merch & Uniforms Contact Studio Hire **FREE TRIAL** ← CLICK HERE FOR TRIAL ENROLMENTS

Then select the class/es you would like to **ENROL** in and/or trial.

Date range: 2024 Term 1

IF YOU ARE A RETURNING DANCER TO RED PLEASE CLICK ON THIS BUTTON TO LOGIN TO YOUR ACCOUNT → Enrol

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
03:30 pm		Lesson format: 2024 Junior Jazz Day: Tuesday Time: 3:30PM Duration: 1 hour Teacher: Madi Whitford-Joynt, Gema Whitford-Joynt Date range: 2024 Term 1 Venue: Red Studio					
03:45 pm	Lesson format: 2024 Beginner Street Funk Day: Monday Time: 3:45PM Duration: 45 minutes Teacher: Madi Whitford-Joynt, Gema Whitford-Joynt Date range: 2024 Term 1 Venue: Red Studio		Lesson format: 2024 Intermediate Jazz Day: Wednesday Time: 3:45PM Duration: 1 hour Teacher: Rylee Mackay Date range: 2024 Term 1 Venue: Red Studio		Lesson format: 2024 Junior Contemporary / Lyrical Day: Friday Time: 3:45PM Duration: 1 hour Teacher: Gema Whitford-Joynt Date range: 2024 Term 1 Venue: Red Studio		
			Lesson format: 2024 Junior Street Funk - WEDNESDAY Day: Wednesday Time: 3:45PM Duration: 1 hour Teacher: Madi Whitford-Joynt, Gema Whitford-Joynt Date range: 2024 Term 1 Venue: Red Studio				

Click on the **'continue to enrolment'** button and fill in the rest.

Customer Details (Account Holder)

First Name: *

Last Name: *

Address 1:

You/your dancer are now registered. Once your classes have been accepted into the Database system you'll receive a confirmation email and instructions on how to make an account on our customer portal.

PLEASE NOTE: WHOEVER REGISTERS IS THE PERSON THAT RECEIVES THE INVOICE

PARENT PORTAL

13



ABOUT

The ThinkSmart Portal app is a customer portal available for all dancers and parents to use, it is an easier way to update personal details, adding students onto your account, logging absences and keeping up to date with invoices.

We want you to set up your Customer Portal so you are always up to date with your invoices and in control of you/your dancers absences.

The **ThinkSmart Portal app** is available to download for iOS and android users. Search **ThinkSmart Portal** on your app store or click **HERE**. You can only log into your account once you have registered as a customer through our website www.redstudio.co.nz

Once you have downloaded the app enter our company code **'ZWS3W4BL'** before logging into your account. Please note you will only need to enter this code once after downloading the app.

HOW IT WORKS

1. MY ACCOUNT

Allows you to update personal or payment details and view our Terms and Conditions.

2. STUDENTS

You can add new and view students you have currently enrolled.

3. CLASSES/ABSENCES

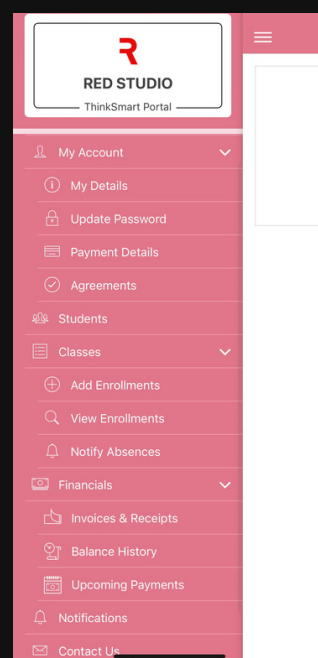
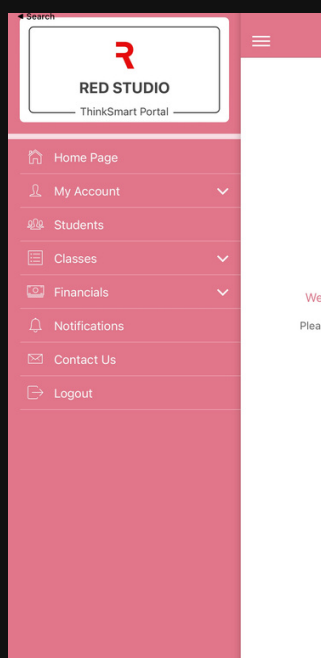
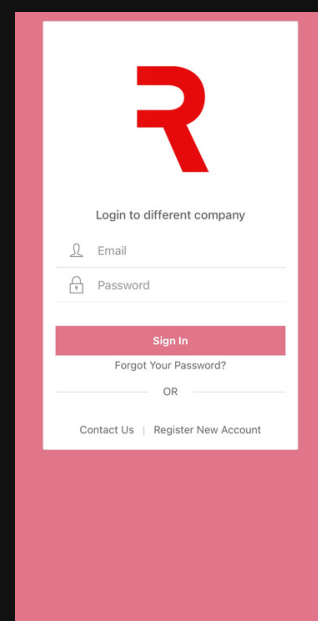
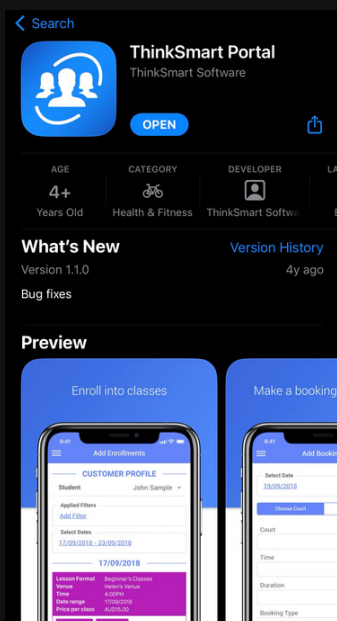
You can view your enrolments as well as add either term or trial enrolments. Instead of emailing us about your dancers absence, you can notify us through the portal by selecting the class, date and reason that your dancers will be absent.

4. FINANCIALS

The Financials tab allows you to see invoices that are 'unpaid' and 'paid' along with your overall balance history, making it easier to keep track of your finances and avoid falling behind on payments.

Once your account is set up you can access your portal through the app or scroll down to the bottom of our webpage and click on

DANCER/PARENT PORTAL ACCESS



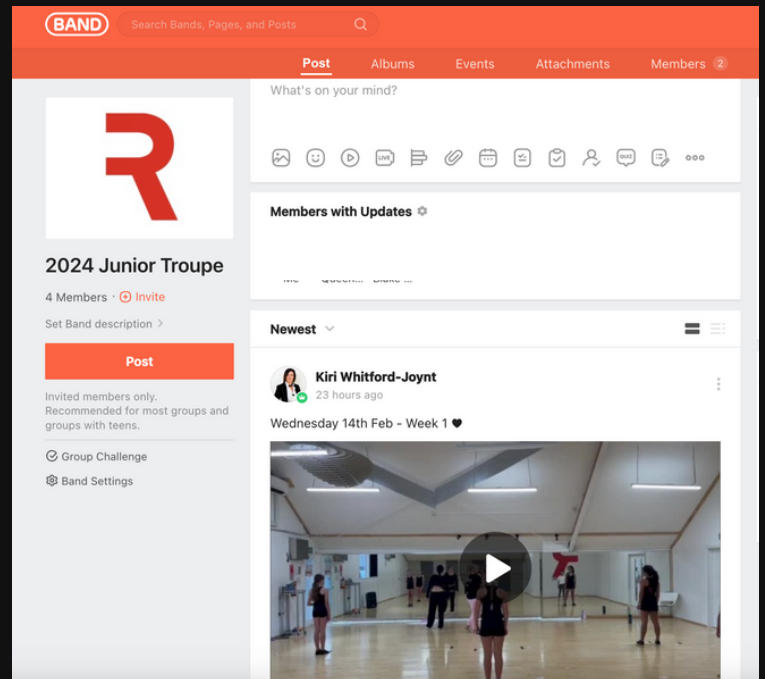
BAND

14



We use an app called **BAND** to connect with our dancers. This platform allows us to post class videos, updates, and any other important information without involving social media.

It's important that we protect the privacy of our dancers along with the work they do in the studio. Therefore we ask that parents do not film any dancing on their personal phone.



Each class is given a separate **BAND** link specific to their class. After each lesson Kiri or the teacher will post videos so they can practise at home.

BAND is a private platform where all dancers have to be “accepted by the admin” into the app, only the Teacher, Intern/Assistant (if needed), dancers, and two staff administrators have access.

Kiri has access to all **BANDS** and approves any requests for each class.

BAND is free of charge and accessible on a mobile device or laptop/computer.



END OF YEAR SHOW

15



SHOW DATE: SATURDAY 7th DECEMBER, 2024

VENUE: Due Drop Events Centre, Manukau
(formerly named Vodafone Events Centre)

PLAN FOR SAT 7th DECEMBER: TBC

10–2pm On stage rehearsal

Break for lunch

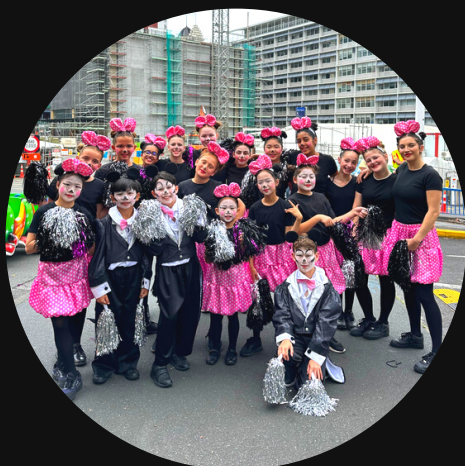
5pm All dancers back onsite

6pm Show start

FULL DRESS REHEARSAL:
SUNDAY 1ST DECEMBER AT RED STUDIO

All information regarding the show will be available to dancers and parents on a private webpage that will be specific to the show.

**This website will be live closer to the show*



TERM

16

FEEES



TERM 1 = 9 WEEK TERM

45 minute class – \$145.00 per term incl GST

60 minute class – \$160.00 per term incl GST

TERMS 2 – 3 = 10 WEEK TERM

45 minute class – \$160.00 per term incl GST

60 minute class – \$175.00 per term incl GST

TERM 4 = 8 WEEK TERM

45 minute – \$145.00 per term incl GST

60 minute – \$160.00 per term incl GST

RECREATIONAL CLASSES INCLUDE

Beginner, Junior, Intermediate and Advanced Street Funk (Hip Hop)
NZAMD Jazz, Contemporary, Lyrical, Ballet Grades. Open Industry Commercial, Preschool,
Tech, Modelling, Rebels,

Our preferred banking method is online/direct credit.

RED STUDIO LIMITED

12-3109-0123155-00

Reference: Dancer name and invoice number.

You will also see a link option to purchase your term fees using your credit card on your invoice. This payment is made through the platform Stripe. There are additional fees associated with this option. Details are on your invoice.

END OF YEAR SHOW COSTUME DEPOSIT

End of Year Show costume deposit will be invoiced with your term three fees. The costume deposit is \$65 non-refundable, \$50.00 is allocated towards the outfit and \$15.00 towards admin which includes sourcing and packaging of outfits.

Competitive Programme fees are invoiced separately and at different rates depending on costumes, competitions, travel, and other factors.

Some payment packages are offered, as well as payment plans and discounts – which are on a case by case basis.

For more information and if you have any questions – please don't hesitate to get in contact with us – accounts@redstudio.co.nz



FEES POLICY

- When online enrolment is completed, an invoice will be processed and sent to you with details of your class selections. Fees are inclusive of GST.
- Fees must be paid within 2 weeks of invoice being sent unless you have a payment plan in place.
- A re-enrolment may be declined if you have outstanding fees.
- If enrolling after the term begins, payment must be received within 14 days of receipt of invoice.
- Term Fees are non-refundable and failure to pay can result in the loss of the student's enrolment position.
- There will be no refund of term fees if a student leaves a class after the first two weeks of term. Parents must email info@redstudio.co.nz with details.
- Changing classes during a term will not incur any charges unless there is a discrepancy in the term fees.
- Additional Fees will apply for Exams, Outfits, Shows and some Competitions.
- **NO refunds** or make up classes are given for missed classes due to **overseas travel, family holidays, birthdays or COVID**
- Refunds may be granted due to illness, injury or bereavement only. Medical certificates may be requested. Communication is welcome directly with Managing Director, Kiri Whitford-Joynt at kiri@redstudio.co.nz. Circumstances will be reviewed on a case by case basis.

GENERAL

- Red Studio Timetable and term fees are subject to change.
- Red Studio follows school terms which are usually 9 - 10 weeks. Dance studio terms can vary between 7 - 10 weeks.
- All statutory holidays and school holidays are observed in calculating the fee structure. Where classes fall on statutory holidays, no make-up classes or refunds are given.
- Class Enrolments will automatically roll over each term. If you are not continuing into the next term please email info@redstudio.co.nz so we can assist with the change
- If difficulties are experienced in receiving communication please inform Red Studio by email info@redstudio.co.nz.

TRIAL CLASS:

- Any new students enrolling may attend one trial class free of charge . This can be booked through our website.

WAITING LISTS:

- All classes have a maximum number of students. Waiting Lists are compiled on a first-come, first-served basis. No fees are charged for being on a waiting list.

VIDEOS, PHOTOS & SOCIAL MEDIA:

- We may take photos or videos of our students in classes to go on **BAND** for practice purposes only. These are private online spaces specific to those classes. Access is only granted to students and teachers associated with the class. Kiri has access to all **BANDs**.
- We may take photos or videos of students in classes or at events in order to promote **Red** on social media, promotional videos/materials. If you/your dancer does not wish to appear in any promotional material, please indicate that in the "MEDIA ACCEPTANCE" drop down on your enrolment form or via email to info@redstudio.co.nz.
- Parents are not to take videos of classes unless you have been invited to do so. All videos are uploaded into **BAND** and recorded on our studio phone so no content is on Teachers/Studio Managers private phones.

SHOW:

- Shows are so much fun and while not compulsory, we encourage everyone to take part. We run a Mid Year for our competitive groups and End of Year showcase.
- A show costume fee deposit will be included in your Term 3 fees. You get to keep your costume/outfit.
- 2024 Show date is **SATURDAY 7th DECEMBER** at Due Drop Events Centre (formerly named Vodafone Events Centre)

UNIFORM:

- It's encouraged that dancers wear 1 piece of **RED** merchandise to class. This can either be purchased through our website or in-studio.
- NZAMD classes have a specific uniform that must be purchased prior to sitting their exam.
- All students not enrolled in a lyrical or contemporary class **MUST** wear shoes. This includes ALL Street Funk (Trainers), Junior Open Jazz (Jazz Shoes)

COVID-19:

- If you test positive, we recommend staying at home until you are feeling better. We will do our best to make sure we film class and upload it to **BAND** so dancer's can practise at home.

PRIVACY POLICY:

We collect personal information from you, including information about your:

- name
- contact information

We keep your information safe by storing it securely digitally and restricting access to relevant staff members only. You have the right to ask for a copy of any personal information we hold about you, and to ask for it to be corrected. Your online portal allows you to update any information held in our database system. Please contact us at info@redstudio.co.nz.

CONTACT US

18



Any general questions that cannot be answered through this document or our website can be directed to:

info@redstudio.co.nz



Any questions or queries you have around fees, invoicing or payments please email:

accounts@redstudio.co.nz

KEEP UP TO DATE ON OUR PLATFORMS



@red_studio_nz



/RedStudioNZ



/RedStudioNZ



@redstudio_nz



www.redstudio.co.nz

COMMUNICATION

We love respectful communication.

All dancers and parents are encouraged to reach out and talk with us at **RED**. We welcome dancers opening discussions on good or not so good things if they need to.

We send out emails, class videos, newsletters with updates, and important information each term

Please email info@redstudio.co.nz to reach out.